



# Tanager

Inspire. Empower. Heal.

# Ways to Engage







# Our WHY

The mission of Tanager is simple: to provide services to children and families that

*inspire, empower, and heal.*

Since 1879, Tanager has been Linn County's trusted mental wellbeing and prevention services provider specializing in working with children and families. We are dedicated to understanding the changing needs of our community and ensuring every child and family has the support they need — when they need it most!





# WAYS TO ENGAGE

## Program Sponsorship

Tanager's vision is a world where no child experiences mental health struggles. Our strategic investment in prevention, treatment, and outreach services fills critical gaps in our community. Join us as a program sponsor and help improve mental wellbeing for youth.

## Event Engagement

Tanager offers several events throughout the year including fundraisers, educational outreach, family engagement, and more. Join an event as a sponsor, attendee, or volunteer.

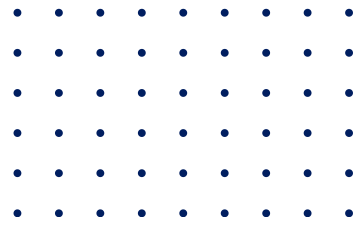
## Corporate Volunteerism

Tanager partners with businesses and groups of all sizes that are interested in sharing their resources through volunteerism. We have a variety of projects for your group to directly experience Tanager's mission.

## In-Kind Donations

There are many ways your business can make an impact through in-kind donations to Tanager. We partner with companies to help provide program supplies, holiday gifts, arts and crafts, toys, games, and so much more.

# OUR PROGRAMS



## Camp Tanager

Camp Tanager provides overnight and day camp programs for over 1,000 campers each summer. Campers from all backgrounds are welcome to attend our programs designed for fun, fitness, friendship, and learning. Over 500 campers attend at no cost through our free campership program.



## LGBTQ+ Youth Center

The LGBTQ+ Youth Center provides a safe and confidential environment for LGBTQ+ youth, families, and allies to connect and find support. The Center offers youth opportunities to build friendships, enhance life skills, and engage in new experiences.



## CDF Freedom Schools

This culturally-based literacy program focuses on helping youth maintain and grow their literacy skills, self-esteem, social-emotional skills, and a love for learning. The program encourages scholars to embrace their cultural history and engages in activities that foster mental wellbeing and resilience.



## Social Skills Group

This year-round program provides a judgement-free place for children to create and practice a toolbox of skills they can use in social settings. Groups participate in fun activities such as art, music, games, and community outings as a way to develop critical life skills needed to thrive.





# OUR PROGRAMS



Expressive arts programs include prevention groups and therapy using music, drama, and art. Youth have the opportunity to express emotions, imagine the impossible, and process life's difficult situations even when they find words just aren't enough.

## Expressive Arts



Community based services at Tanager meet youth and families where they are, often at home or in school. We create a customized treatment plan for each youth we serve. We help families handle difficult behaviors and emotions by teaching them the skills needed to manage mental health challenges.

## Community Based Services



Outpatient services offer tools families need to overcome challenges together. Where others see obstacles, we see opportunity. Through compassionate, comprehensive treatment, we give children, teens, and families the best chance to overcome their hurdles and build a brighter future.

## Outpatient & School Based Treatment



Tanager's inpatient treatment programs provide needed structure, safety, and compassion youth to overcome their challenges. Youth who have experienced hospitalization or other intensive care have a chance to flip the script. Tanager empowers them to return home to lead happier, healthier lives.

## Inpatient Treatment

# Tanager Spring Gala

**Date:** March 29, 2025

**Estimated Attendees:** 300

**Target Audience:** Individual and Corporate Donors, Advocates of Youth

The Tanager Gala successfully raises both awareness and funds for Tanager's prevention programs. Stories of hope and healing are celebrated. Acoustical music performances provide inspiration for the impact we can make when we join together in support of Tanager's mission.



# Golf Tournament

**Date:** Late Summer

**Estimated Attendees:** 150-200

**Target Audience:** Business and Corporate Partners, Advocates of Youth

The annual golf tournament provides an opportunity to raise funds while raising awareness of our mission, particularly among the business community. The golf outing is formatted as a four-person best shot. The inspiring day includes a meal, fun course activities and contests, awards, and gifts.







## Imagination Square

**Date:** Late June/Early July

**Estimated Attendees:** 2000+

**Target Audience:** Children, Teens, and Families

Tanager's largest "Friendraiser" event follows the Freedom Festival parade. This free event offers activities for the whole family, such as arts and crafts, bouncy houses, STEM learning, trackless train rides, and much more!



## Community Education

**Date:** 2-3 events throughout the year

**Estimated Attendees:** 500-700

**Target Audience:** Local professionals, Leaders, Community Members

To best serve youth and families, we must change our entire community system. Our Community Education Series offers free learning opportunities for leaders, professionals, families, and youth. Our lineup of impactful events includes:

- **Diverse Voices in February**
- **Mental Health Summit in May**

# PROGRAM PARTNERS

At Tanager, we believe in the power of community to inspire, empower, and build resilience in youth and families. By partnering with us, your organization will directly support transformative programs that foster hope, strength, and a brighter future for those we serve.

We offer a range of sponsorship opportunities designed to align with your corporate social responsibility goals. Each sponsorship level provides unique benefits that recognize your contribution and connect your brand with our mission.



Partner Benefits	Future Builder \$25,000+	Resilience Champion \$15,000+	Empowering Advisor \$10,000+	Inspiring Leader \$5,000+
Partnership feature in Tanager E-Newsletter	X	X		
Partnership package including press release and promotional materials	X	X		
Partner promotion and recognition through social media posts	8	6	4	2
Partner promotion/recognition on Tanager's webpage	X	X	X	X
Quarterly updates on Tanager's work and the impact of your support	X	X	X	X
Lunch & Learns provided by Meraki Institute of Learning faculty	4	3	2	1
Exclusive volunteer opportunities	X	X	X	X
Recognized as partner at Tanager events	X	X	X	X
Opportunity to join event committees	X	X	X	X



# EVENT SPONSORSHIP

Join Tanager as an event sponsor and help us inspire, empower, and build resilience in youth and families. Our sponsorship levels offer valuable opportunities to connect your brand with our mission while making a direct impact on the community. Explore the benefits below to see how your support can drive positive change.

Sponsor Benefits	Platinum \$10,000+	Gold \$5,000+	Silver \$3,500+	Bronze \$2,000+
Quarterly update of event details	X			
Speaking opportunity at event	X			
Inclusion of materials at event	X	X		
Verbal recognition at event	X	X	x	
Recognition on print & promotional items	Logo	Logo	Logo	Name
Recognition on website	Logo	Logo	Logo	Name
Recognition on event e-mails	Logo	Logo	Logo	Name
Spring Gala Benefits				
Reserved Seats/Table at Event	Table	Table	4	4
Sponsor Recognition Opportunities	Presenting Sponsor	<ul style="list-style-type: none"> <li>• Meal</li> <li>• Beverage</li> <li>• Artist</li> </ul>	<ul style="list-style-type: none"> <li>• Photo Booth</li> <li>• Media</li> </ul>	
Golf Tournament Benefits				
Team Registrations Included (4 golfers each)	2 Teams	1 Team	1 Team	1 Team
Hole sponsorship, including signage at one hole	X	X	X	X
Sponsor Recognition Opportunities	Presenting Sponsor	<ul style="list-style-type: none"> <li>• Meal</li> <li>• Beverage</li> <li>• Cart</li> </ul>	<ul style="list-style-type: none"> <li>• Golf Ball</li> <li>• Tee</li> <li>• Putting Contest</li> </ul>	<ul style="list-style-type: none"> <li>• Driving Range</li> <li>• Putting Green</li> </ul>

# VOLUNTEERISM

## Short-Term Opportunities



### Done-in-a Day Projects

Get your team together and spend the day together completing a project that benefits the youth at Tanager. Projects include organizing, cleaning, planting trees, weeding, painting, gardening, and many others.

### Group Activities

Organize engaging activities and teach Tanager youth a special skill, such as yoga, arts and crafts, music, woodworking, scrapbooking or photography.

### Host a Holiday at Tanager

Holidays are an important part of daily life for young people. Help make a holiday special by hosting a Thanksgiving dinner, an Easter egg hunt, or one of our other holiday celebrations for young people living on our inpatient campus.

### Special Events

Bring your team and volunteer at one of our events like Imagination Square, Trunk or Treat, or the Golf Outing. Do you love events? Join us on an event planning committee!



## Long-Term Opportunities



### Adopt-a-Cottage

Host game nights, baking lessons, craft time, or other fun activities with youth in an assigned inpatient cottage throughout the year. Build relationships and see your true impact on our mission.

### Connections Club

Connect one-on-one with a young person receiving services in specific Tanager programs. Schedule re-occurring time to hang out or participate in organized group activities.



# IN-KIND DONATIONS

## Host a Donation Event



### Back To School Drive

Become a “Back-to-School” partner by collecting school supplies, backpacks, and other items to ensure Tanager youth have everything needed for a great school year. Join us to fill all the backpacks for youth in our inpatient programs.

### Angel Tag Trees

Each tag holds a unique holiday gift wish list of a client receiving services by Tanager. Community members select tags and purchase gifts, granting the child’s holiday wish. We collect your gifts and distribute them to Tanager families.

### Book Drive

Reading is a critical element in child development. It also offers a great opportunity for family connection and bonding. We collect books to fill our “lending libraries,” to provide as holiday gifts, and to support activities across various programs.



## Help Meet the Need



Ongoing donations ensure youth have all the items they need to feel comfortable while receiving services. Additionally, ongoing donations help provide supplies for activities and services across our programs.

### Campus Store

Young people at our inpatient campus earn “wellbeing bucks” to spend at the campus store filled with various items including: toys, fidgets, journals, snacks, arts supplies and so much more.

### General Items

- New or gently-used clothing
- Coats, hats, and mittens
- Toiletries
- Toys, games, and recreational items
- Blankets
- MP3 players and headphones
- Art and craft supplies
- Gift cards for movie theater, restaurants, and other outings



# Let's CONNECT

Contact us today to discuss how your business can join  
our mission to

*inspire, empower, and heal.*

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